



Vendor Instructions

Setting Up Product Variations

In the latest CS-Cart / Multi-Vendor versions, product “Variations” are created using PRODUCT FEATURES (not product options).

Variations are used when you have the same product in multiple versions such as colour and size.

Examples of Variations

- T-shirt: Colour (Red/Blue/Green) + Size (S/M/L)
- Candle: Scent (Lavender/Citrus) + Size (120ml/250ml)
- Print: Frame (Unframed/Framed) + Size (A4/A3)

Before You Start (Important)

- Your product must be created first (even as a draft).
- Variations require Features with defined variants (e.g. Feature: Colour → Red/Blue/Green).
- If you don't see a Variations tab, contact support — the Product Variations add-on may need to be enabled for your vendor plan.

Step 1: Log in to Your Vendor Account

1. Go to https://craftgifts.ie/craftgifts_vendor.php (this link may be updated from time to time).
2. Enter your Vendor Email and Password.
3. Open your Vendor Dashboard.

Step 2: Create the Base Product

1. Go to Products → Products.
2. Click Add product.
3. Enter the Product name, description, category, and base price.
4. Click Save.

Step 3: Add Features (This is what creates variations)

1. Open the product you just created.
2. Go to the Features tab (or Features section on the product page).

3. Add the feature(s) you want customers to choose from (e.g. Colour, Size).
4. For each feature, select or create feature variants (e.g. Red, Blue, Green).
5. Save the product.

Step 4: Create Variations

1. Open the Variations tab on the product.
2. Click Create variations.
3. Select which features should be used for variations (e.g. Colour + Size).
4. Generate the combinations.
5. Save.

Step 5: Set Price, Stock, and SKU per Variation

After variations are generated, you can manage each variation like its own product:

- Price (and list price if used)
- Stock quantity
- SKU / Product code
- Status (Active / Disabled)

Tip: If only one feature affects price (e.g. Size), apply price differences only to those variations.

Step 6: Images (Best Practice)

- Add a main image to the parent (configurable) product.
- If colours differ, add colour-specific images to each variation where possible.
- Keep images clear and consistent for better conversion.

Step 7: Save and Test

1. Click Save.
2. View the product as a customer.
3. Test selecting different feature values to ensure the correct variation loads and the price/stock is correct.

Important Notes

- Variations are based on FEATURES, not Options.
- Avoid creating too many combinations (it can create a large number of variations).
- If you need a custom text input (e.g. name engraving), that is usually an OPTION and may be handled separately from variations.
- If something doesn't look right, contact craftgifts.ie and we will help.

Need Help?

If you need assistance setting up variations, contact CraftGifts.ie support.

Contact us via the messaging in your admin.